



Jobs to Move America

Leading California in Procurement for the Public Good

THE PROBLEM

Every year, California spends billions of public dollars on projects that maintain our infrastructure and support the transition to a more sustainable future. **But many of these projects leave workers out of the equation, creating low-quality manufacturing jobs with poor wages and insufficient benefits.** Jobs to Move America works to leverage the power of public spending to create jobs that sustain families, support communities, and create opportunity across California.

THE OPPORTUNITY

Massive state and federal investments in manufacturing projects are set to create more resilient and sustainable communities. Now, state lawmakers have the opportunity to decide the way that many of these funds will be spent. Current public procurement processes often fail to take job quality into consideration, allowing companies to reduce prices at the expense of workers. However, **proven strategies, such as the U.S. Employment Plan, have been successful in bringing high-quality manufacturing jobs to local communities without significantly impacting competition or cost.**

TAKE ACTION

As an elected official, you can harness the power of public purchasing to create family-sustaining jobs in your community. Working together, we can:

- **Bring quality job opportunities to those historically marginalized in the manufacturing sector, including women, people of color, and systems-impacted individuals**
- **Reinvigorate the middle class, particularly for individuals without college degrees**
- **Create cleaner air and healthier communities across California**

Key Facts

Each manufacturing job supports **more than 1.4 jobs** elsewhere in the economy

The manufacturing industry can be a **pathway to the middle class**—but is still 80% white and 70% male

The U.S. Employment Plan has been used to create **thousands of jobs** across multiple agencies, including **LA Metro, Amtrak, and the Chicago Transit Authority**

ABOUT US

JOBS TO MOVE AMERICA is a strategic policy center that works to transform public spending and corporate behavior using a comprehensive approach that is rooted in racial and economic justice and community organizing.

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